

The Board of Veteran CEOs was created to serve as a confidant to CEO of mid-size and large companies. Additionally, it has been designed to provide the kind of world-class counsel that is made available to CEOs of Fortune 500s. Why? Because many mid size and large enterprises experience the same challenges as Fortune 500s. Except, they operate without access to the same internal and external resources. **The Board of Veteran CEOs** was created to serve as a resource to bridge the resource gap.

The Board of Veteran CEOs is an exclusive forum of 12-15 CEOs from mid-sized and large corporations, both public and private. It is designed to be a knowledge transfer from a panel of prominent former CEOs now willing to spend their time as senior counselors to sitting CEOs. In addition, this forum will allow for peer-to-peer information sharing, networking and relationship building.

For the April meeting, it is our pleasure to welcome Richard Goeglein, retired Chairman & CEO of Harrah's Hotels & Casinos and President & COO of Holiday Corporation. Richard has made himself available to lead the discussion on your real time challenges as a CEO.

In addition to Richard, 2 special guests will be contributing to the discussion: directors from Korn/Ferry International and Allegheny Energy.

As the Chairman of The Board of Veteran CEOs, my charge remains, to build a platform where you can discuss in a small group your most essential CEO concerns in a frank and confidential exchange. I am more committed than ever to deliver on this charge, and am excited about this upcoming forum. I look forward to seeing you at the next Board of Veteran CEOs' forum at:

CresaPartners
100 Park Avenue, 24th floor, in Manhattan
Friday, April 23rd
7:30 a.m. to 9:30 a.m.

Please confirm you are attending with Ellen, my assistant.

If you are interested in more information about **The Board of Veteran CEOs**, please do not hesitate to contact me directly at 646 435-5809.

Kind Regards,

Ted Santos
Chairman