

Financial Benefit

In addition to understanding the factors that derail or delay initiatives, the GIAnT uncovers intangible factors that cause initiatives to go over budget or exceed time allocated for go-to-market strategies.

The GIAnT helps leaders identify and quantify the financial impact of poor communication, negative push back and lack of collaboration, trust and delegation on projects. While budgets are important, go-to-market strategies that are not completed on or ahead of schedule can significantly increase costs of an initiative in addition to squander the opportunity of market leadership.

Finally, with a dashboard of the reasons staff and management will delay or derail an initiative, Executive Management will be able to enhance their decision-making process. With faster and more accurate decision-making, leaders can more quickly align the enterprise and successfully implement the new initiative.